

FINANCIAL MANAGEMENT EXCELLENCE

- FINANCIAL STATEMENT ANALYSIS • BUSINESS VALUATIONS
- DUE DILIGENCE AUDIT

**EMPOWERING THE FINANCIAL AND BUSINESS EXECUTIVES TO EFFECTIVELY MANAGE
THE FINANCE FUNCTION FOR ANY COMPANY...ANY BUSINESS...ANY SIZE**

3 DAY PROGRAMME

**DAY ONE: HOW TO ANALYSE, INTERPRET AND
INTERROGATE FINANCIAL STATEMENTS**

DAY TWO: BUSINESS AND COMPANY VALUATIONS

DAY THREE: DUE DILIGENCE AUDIT

OVERVIEW

Every organisation in both the public and private sector is dependent on the finance function – the mission control of every business.

Consequently, the strategic role of the finance function, managed by the CFO and financial manager, is to manage and control 3 critical areas, in relation to controlling the performance of the business, measuring the growth in shareholder value and being able to assess the viability of strategic decisions in relation to mergers, acquisitions and growth opportunities.

This strategic workshop will give every delegate the tools to handle the 3 critical areas:

**DAY 1: HOW TO ANALYSE, INTERPRET AND
INTERROGATE FINANCIAL STATEMENTS**

**DAY 2: HOW TO VALUE A BUSINESS AS WELL AS THE
COMPANY'S SHARES (INCLUDING CLOSE
CORPORATIONS)**

**DAY 3: HOW TO DO A DUE DILIGENCE AUDIT
FOCUSING ON THE LEGAL, FINANCIAL AND
OPERATIONAL COMPONENTS**

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FEATURES AND BENEFITS

- This 3 day practical workshop will guide both the financial and non-financial executive through the total financial function; how the financial statements are constructed and the key elements to evaluate including the analysis and interpretation of financial statements in the key performance and result areas.
- The bottom line of every business is valuations – it is the scoreboard of business success or failure. The key is to be able to do an accurate and objective business and equity valuation.
- The third component is to be able to verify and validate the financials and valuations by way of an integrated due diligence audit to ensure that one can proceed with an acquisition transaction with confidence and confirm that the business is viable and sustainable.

MASTERCLASS FOCUS AREAS

- Understanding the financial structure
- What is gearing and leverage
- The solvency and liquidity test
- What are the key financial ratios and indicators
- Understanding the value platform
- Measuring the value drivers
- Calculating the cost of risks
- Understanding the business transaction
- Negotiating with confidence and certainty

WHO SHOULD ATTEND

Every company director, audit and risk committee members, external auditors, internal auditor, risk managers and officers, accountants, commercial attorneys, CEO, CFO, banker and financier, investment analysts venture capitalists, private equity advisor, government officials and regulators, compliance officers and company secretaries.

A detailed agenda can be provided to you upon request. We will also forward you the profile of the trainer and the relevant testimonials. This 2 day master class can be conducted as an in-house workshop or a public workshop. The agenda can be customised according to your business model and requirements.

Contact us on info@github.co.za

Mobile +27 72 984 1927

Landline +27 31 827 5073